



SYMBIOSIS INSTITUTE OF TECHNOLOGY, NAGPUR

BROCHURE **ENTREPRENEURSHIP** **CELL**

2024-25

FUELING INNOVATION

We are a dynamic community that fosters innovation, leadership, and entrepreneurial success. Whether you're a budding entrepreneur or a curious learner, E-Cell provides the right platform to ideate, innovate, and launch your start-up journey.

START. SCALE. SUCCEED.

The Entrepreneurship Cell at Symbiosis Institute of Technology, Nagpur, is committed to nurturing talent and transforming ideas into reality. We empower students to become future industry leaders through mentorship, networking, workshops, and start-up incubation.

Join us in shaping the future of entrepreneurship!

SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

(Established under Section 3 of the UGC Act, 1956) | Re-accredited by NAAC with 'A++' grade | Awarded Category – I by UGC



SYMBIOSIS

INSTITUTE OF TECHNOLOGY, NAGPUR

HI THERE!

Symbiosis Institute of Technology (SIT) Nagpur is one of the best engineering colleges in Nagpur. It was established in 2021 and has inherited splendid novelty, dynamism, and excellence in education. It is nurtured by the visionary ideas of Dr. S. B. Mujumdar, Chancellor (Symbiosis International University), on the principles of Vedic thought 'Vasudhaiva Kutumbakam', which means 'World as One Family.' Symbiosis Institute of Technology, Nagpur, is a member of Symbiosis International University, Pune, and is ideally positioned in Maharashtra's prospective education center - Nagpur, providing a plethora of possibilities for aspiring engineers.



SYMBIOSIS AT A GLANCE

Symbiosis International (Deemed University) is a multi-disciplinary university offering its students and faculty a vibrant learning ecosystem designed around its multi-cultural and innovative ethos. Symbiosis was established in 1971 by Prof. Dr. S. B. Mujumdar, which was a 'home away from home' for International students. The Institution is based on the principles of Vedic thought of "World is one family". The University's name fittingly captures the quintessence of the relationship with international students; a mutually beneficial bond between India and the International student community. Symbiosis is committed to building international understanding by offering quality education, and is resplendent of the activities and students of more than 85 countries.

Symbiosis International (Deemed University) is committed towards generation of knowledge, innovations and its contribution towards the development of the Nation.

Rankings 2025



NAAC
Accreditation: A++
Valid till 2029



31st
Among Universities



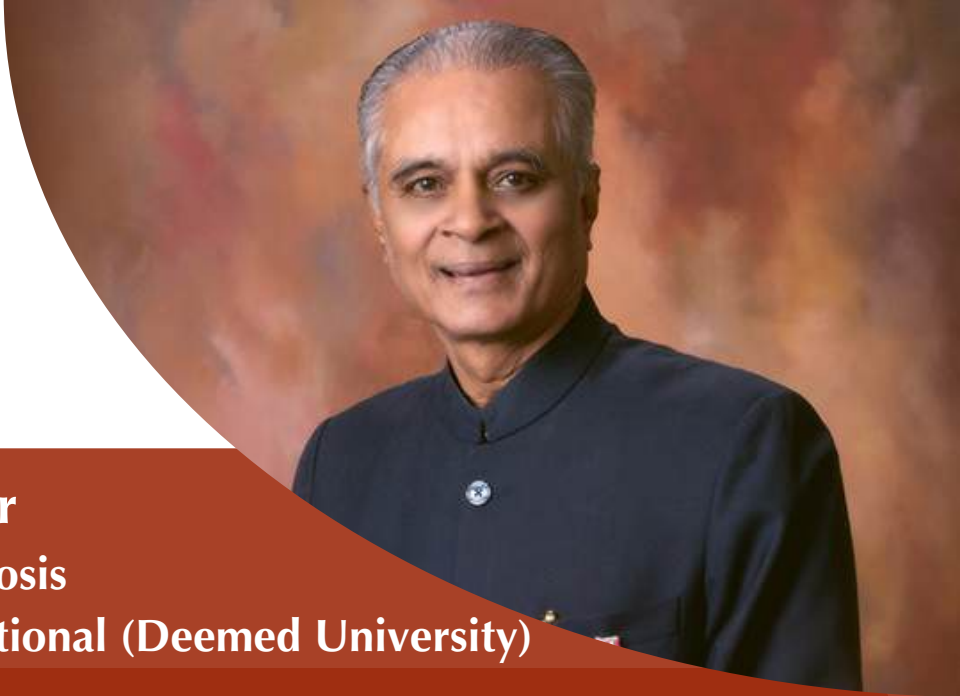
641-650
Ranked Globally
31st
In World for
Employer Reputation

1st
in India for Employer
Reputation.
2nd
Best Private
University in India



SYMBIOSIS

INSTITUTE OF TECHNOLOGY, NAGPUR



Prof. (Dr.) S. B. Mujumdar

Founder and President, Symbiosis

Chancellor, Symbiosis International (Deemed University)

Symbiosis Institute of Technology (SIT) in Nagpur faces a stunning globalization age of chances. We must follow global technological standards to maximize these opportunities. Technological advancement may catapult emerging nations to the forefront of international competitiveness. At SIT, we understand how important technology is to national progress. Our mission is to foster the holistic development of our students, equipping them to excel not only as professionals but also as responsible members of society.

As a leading educational, Reputable university in the nation, Symbiosis International University recognized the necessity of incorporating a technological component. Our commitment lies in delivering this education. After four years, the graduates from SIT, Nagpur, epitomize our objectives of technical excellence, comprehensive development, and professionalism.

At SIT, Nagpur, our graduates will be sought after by companies as exceptional Professional Innovators who excel in their professional and personal lives.



SYMBIOSIS

INSTITUTE OF TECHNOLOGY, NAGPUR



Dr. Vidya Yeravdekar

Principal Director, Symbiosis

Pro Chancellor, Symbiosis International (Deemed University)

In line with 'Vasudhaiva Kutumbakam' philosophy from Vedic teachings, Symbiosis Institute of Technology (SIT) in Nagpur welcomes students from diverse backgrounds, creating a vibrant cultural mosaic. This inclusive environment offers students first-hand exposure to the rich diversity of our nation, fostering understanding and appreciation. Early immersion in industrial environments equips students with invaluable practical insights, facilitating a seamless transition into professional life.

Various cultural events, projects, and tech fests augment this exposure, fostering a balanced development of technical and soft skills. With a wealth of opportunities provided at SIT, Nagpur, I am confident that our graduates are well-prepared to navigate the challenges of their careers successfully.



SYMBIOSIS

INSTITUTE OF TECHNOLOGY, NAGPUR



Dr. Ramakrishnan Raman
Vice Chancellor,
Symbiosis International (Deemed University)

Welcome to Symbiosis Institute of Technology (SIT) Nagpur!

As the Vice Chancellor of Symbiosis International University, it gives me immense pleasure to extend a warm invitation to companies seeking top-tier talent to consider partnering with SIT Nagpur. Established in 2021, SIT Nagpur is rapidly emerging as a hub of innovation and excellence in engineering education. At SIT Nagpur, we take pride in our exceptional faculty, cutting-edge infrastructure, and rigorous academic programs tailored to meet the evolving demands of the industry. I am pleased to inform you that SIT Nagpur consistently produces graduates who are not only academically proficient but also possess the practical skills and industry-relevant experience sought after by leading companies. By partnering with us, companies have the opportunity to tap into a pool of exceptional talent and recruit individuals who are poised to make meaningful contributions to their organizations. I invite you to explore the talent pool at SIT Nagpur and discover the caliber of our students. Whether you are looking for interns, entry-level employees, or seasoned professionals, you will find great talent at SIT Nagpur.



SYMBIOSIS

INSTITUTE OF TECHNOLOGY, NAGPUR

DIRECTOR'S MESSAGE



As the Director of SIT Nagpur, I am really happy to provide my full support to the mission of the Entrepreneurship Cell to promote and nurture entrepreneurial mind-set, creativity, and innovation in our students. At Symbiosis Institute of Technology, Nagpur, we polish an attitude to creative thinking, rejoice in persistence, embrace failure and inspire each other to lead by example, so that we can play a significant role in driving positive change in an ever-changing world. The students who pass through our institute have the potential to be the trailblazers in their respective domains, and at our institute, they will be equipped with the right tools and the entrepreneurial mind to change and innovate ideas into a reality.

The Entrepreneurship Cell (E-Cell) is an engaging platform for students to test their entrepreneurial limits, gain practical exposure, and interact with industry experienced mentors.

I applaud the hard-working crew at the E-Cell for their unwavering dedication to creating a vibrant environment that not only encourages creativity but also gives our students the confidence they need to take on challenging tasks and ground-breaking concepts. Their endeavours to establish a nurturing and development-focused atmosphere have set up our students for success and made a significant and enduring contribution to the entrepreneurship community. I am looking forward to see what outstanding accomplishments and innovative projects our students will take on in the future. I have no doubt that our students will continue to significantly impact the entrepreneurial environment with the help of the E-Cell's tools, mentorship, and excitement.



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INSTITUTE OF TECHNOLOGY, NAGPUR

Entrepreneur

Dedication Skill
nary Reso

Success
Concept



ENTREPRENEURSHIP AT SIU

Symbiosis International University promotes Innovation, Intrapreneurship and Entrepreneurship through different initiatives. It has a state-of-the-art incubation center, Symbiosis Centre for Entrepreneurship and Innovation, and active Entrepreneurship Cells running at different institutes for developing Innovation Ecosystem and Nurturing Entrepreneurial Minds to contribute to "New India" and "New World".

SCEI is a Technology Business Incubator established by Symbiosis International University. It is a section 8 (Not for Profit) Company promoted by SIU and supported by DST, the Government of India, with a mission of contributing to the socio-economic development in the region by promoting and nurturing entrepreneurship.



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SYMBIOSIS

INSTITUTE OF TECHNOLOGY, NAGPUR

ABOUT ENTREPRENEURSHIP CELL



The Entrepreneurship Cell at Symbiosis Institute of Technology, Nagpur, has been established to play a pivotal role in nurturing the next generation of entrepreneurs. Our mission is to provide aspiring students with the necessary support, guidance, and resources to transform their innovative ideas into successful ventures. We strive to inspire and empower university students to take the leap into entrepreneurship by helping them overcome the fears and uncertainties associated with launching their businesses. Through a structured approach, we equip students with essential knowledge, industry exposure, and a thriving start-up ecosystem to turn their dreams into reality.

To foster an entrepreneurial mindset, E-Cell actively conducts a variety of events, seminars, and workshops that extend beyond our Institution, welcoming students from diverse backgrounds to engage in entrepreneurial learning. These initiatives are designed to provide hands-on experience, mentorship from industry leaders, and networking opportunities with like-minded individuals. Additionally, the Entrepreneurship Cell is equipped with dedicated infrastructure to support the growth and functioning of start-ups, offering a conducive environment for innovation and business development. By bridging the gap between ambition and execution, we create a strong foundation for future entrepreneurs to excel and make a lasting impact.

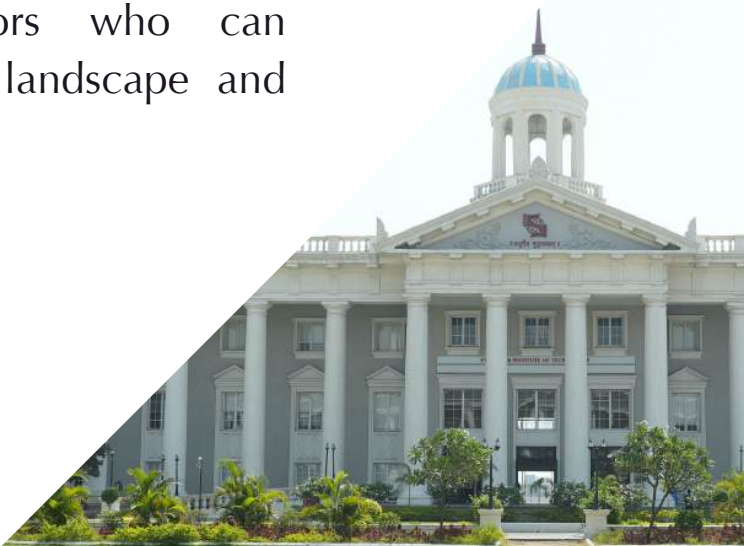


SYMBIOSIS

INSTITUTE OF TECHNOLOGY, NAGPUR

OUR VISION

The Entrepreneurship Cell at Symbiosis Institute of Technology, Nagpur, envisions creating a dynamic and thriving entrepreneurial ecosystem that nurtures innovation, leadership, and business acumen among students. Our goal is to empower aspiring entrepreneurs with the right mentorship, skill development, and networking opportunities to help them transform their ideas into successful, scalable ventures. By fostering a culture of creativity and problem-solving, we aim to make entrepreneurship a viable and exciting career path for students. Through strategic collaborations, industry partnerships, and real-world exposure, we strive to build a self-sustaining community of innovators who can contribute to the evolving business landscape and drive positive economic change.





SHARESSKILLS INFOTECH PRIVATE LIMITED



YEAR OF ESTABLISHMENT : 2022
INDUSTRY/SECTOR : IT INDUSTRY



MR. PRATHAMESH YADAV
(FOUNDER)

01

PROBLEM STATEMENT

Sharesskills Infotech Pvt Ltd faces challenges in expanding service offerings, enhancing training engagement, and scaling programs efficiently.

03

TARGET AUDIENCE/MARKET

Students, educational institutions, and businesses seeking quality college and industrial training to enhance workforce skills and career growth.

05

FUTURE GOALS/EXPANSION PLANS

Expand service offerings, partner with more educational institutions, enhance online training programs, and scale operations across regions.

02

SOLUTION OVERVIEW

Sharesskills Infotech offers tailored services and industry-specific training programs, focusing on skill development and practical knowledge for students and professionals.

04

REVENUE MODEL

Revenue generated through training fees, corporate partnerships, customized workshops, and consulting services for colleges and industries.

06

ACHIEVEMENTS

Taught over 350+ students and served 50+ clients, delivering impactful training and skill development solutions.



info@sharesskills.com



EDGEFLOW TECHNOLOGIES PRIVATE LIMITED



YEAR OF ESTABLISHMENT : 2024
INDUSTRY/SECTOR : IT INDUSTRY
MENTORSHIP/SUPPORT : MR. NITISH GOYAL



MR. VEDANT BHOJAR
(FOUNDER)

01

PROBLEM STATEMENT

The current workflow processes are inefficient, error-prone, and time-consuming, requiring a solution to automate tasks, enhance accuracy, and improve efficiency.

03

TARGET AUDIENCE/MARKET

- Businesses Enterprises
 - Organizations
- (Seeking efficient, scalable workflow automation to enhance productivity)

05

FUTURE GOALS/EXPANSION PLANS

- Expand features
- Enhance AI capabilities
- Target global markets
- Integration with new latest emerging technologies

02

SOLUTION OVERVIEW

Implement workflow automation to streamline processes, reduce errors, boost efficiency, and enhance overall productivity effectively.

04

REVENUE MODEL

- Subscriptions, usage fees
- Enterprise solutions
- Integrations, professional services
- Marketplace partnerships.

06

ACHIEVEMENTS

- Streamlined workflows
- Reduced inefficiencies
- Enhanced productivity
- Gained client trust
- Scalable automation solutions



info@edgeflowtech.com



VVBM-STUDIOS



YEAR OF ESTABLISHMENT : 2024
INDUSTRY/SECTOR : TECH INDUSTRY
(GAME DEVELOPMENT)
MENTORSHIP/SUPPORT : MR. JAY PATANKAR

MR. TANMAY
WARGANTIWAR
(FOUNDER)

01

PROBLEM STATEMENT

The pervasive influence of social media and gaming platforms on the new generation is leading to a significant shift in cultural values, societal norms, and personal development. This trend, characterized by the rapid adoption of trending fashions, concepts, and stories, is both positively and negatively impacting the younger generation's identity formation. While it can foster creativity and innovation, it also poses risks to their mental health, academic performance, and overall well-being.

03

TARGET AUDIENCE/MARKET

- Mobile Gaming
- PC Gaming
- Console Gaming
- Indie Game
- VR/AR Gaming
- Social and Multiplayer Gaming

05

FUTURE GOALS/EXPANSION PLANS

Making Indian game market a Brand

02

SOLUTION OVERVIEW

VVBM studio is a game development and graphic design studio on a mission to redefine interactive experiences. We are a team of 12 skilled professionals, united by a shared passion for creating immersive worlds and captivating visuals. Our diverse talent pool, encompassing both development and design expertise, empowers us to deliver exceptional products that resonate with players and audiences alike. We believe that games and design have the power to inspire, entertain, and connect people on a profound level.

04

REVENUE MODEL

- In-game purchases
- Subscriptions
- One-time purchases
- Advertising
- Licensing and merchandise
- Game-related services
- Esports and competitive gaming
- Game streaming and content creation

06

ACHIEVEMENTS

Under prototype development



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AEIV GLOBAL PRIVATE LIMITED



YEAR OF ESTABLISHMENT : 2024
INDUSTRY/SECTOR : TECH INDUSTRY
MENTORSHIP/SUPPORT : MR. NITISH GOYAL



MR. SIDDHANT SHENDE
(FOUNDER)

01

PROBLEM STATEMENT

Businesses which are facing problem in improving sales and tracking their reputation in the market. Get to know what's going great in your business and what not.

03

TARGET AUDIENCE/MARKET

All kind of businesses including small shop owners to big enterprises with communities formed across them.

05

FUTURE GOALS/EXPANSION PLANS

Expanding the platform internationally with pay per review and promotion of the business with giving right advertisement at the right time and right place.

02

SOLUTION OVERVIEW

Building a software and secured and authenticated network for connecting businesses to all the platforms and helping them selling their products.

04

REVENUE MODEL

Charging for services, taking commission and advertisements on our platform and charging pay per review.

06

ACHIEVEMENTS

Got partnered up with RNR Consulting Private Limited. And got hand holding by investor.



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KELICALIX TECHNOLOGIES PVT LIMITED



YEAR OF ESTABLISHMENT : 2024
INDUSTRY/SECTOR : TECH INDUSTRY
MENTORSHIP/SUPPORT : DR. NITIN RAKESH



MR. AMRITANSH SINGH
(FOUNDER)

01

PROBLEM STATEMENT

People face inefficiencies in task tracking and follow-ups in educational institutions and organizations, leading to lost productivity

02

SOLUTION OVERVIEW

Developing a centralized platform for task tracking and follow-ups, enabling directors, HODs, and faculties to monitor progress from a single dashboard

03

TARGET MARKET

Educational institutions, startups, and corporate teams seeking task management solutions

04

REVENUE MODEL

Subscription-based model for and advertisements on our app for all the institutions and organizations.

05

FUTURE GOALS /EXPANSION PLANS

Expanding the software to include AI-based insights for task optimization, and potentially scaling to corporate sectors and other industries

06

ACHIEVEMENTS

Generated significant interest from educational institutions impressed by the platform's ability to streamline task management and enhance productivity.



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GOODLEE VENTURES PRIVATE LIMITED



YEAR OF ESTABLISHMENT : 2024
INDUSTRY/SECTOR : FMCG INDUSTRY



MS. TANISHA JASU
(FOUNDER)

01

PROBLEM STATEMENT

The global snacks market lacks healthy, flavorful, and affordable alternatives to processed junk food, leaving consumers with limited nutritious options that cater to diverse tastes and international preferences.

03

TARGET AUDIENCE/MARKET

Health-conscious individuals, working professionals, parents looking for healthy snacks for kids, fitness enthusiasts, and urban households.

05

FUTURE GOALS/EXPANSION PLANS

- Expand globally, launch new flavors, introduce makhana-based cereal and baby food, and develop eco-friendly packaging solutions.

02

SOLUTION OVERVIEW

We offer a range of premium, flavored makhana snacks enriched with health benefits, unique international flavors, and innovative value additions, packaged for convenience and global appeal.

04

REVENUE MODEL

- We sell directly online, offer subscription boxes, partner with retailers and gyms for wholesale, and provide seasonal gift packs for festive occasions.

06

ACHIEVEMENTS

- Developed a prototype range of premium snacks, including flavored makhana, cookies, protein bars, and more, with five distinct flavors. On boarded a team and partnered with local retailers to test market response and gather customer feedback.



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PIXPIVOT TECH SOLUTIONS PRIVATE LIMITED



YEAR OF ESTABLISHMENT : 2024
INDUSTRY/SECTOR : IT INDUSTRY
MENTORSHIP/SUPPORT : MR. NITISH GOYAL

MR. PRATHAMESH YADAV
(FOUNDER)

01

PROBLEM STATEMENT

PixPivot's ERP product fixes challenges in streamlining operations, integrating systems, and optimizing business processes efficiently.

02

SOLUTION OVERVIEW

Develop a unified ERP solution that enhances system integration, streamlines operations, and optimizes business workflows seamlessly.

03

TARGET AUDIENCE/MARKET

Small to medium-sized enterprises (SMEs), large organizations, and industries seeking efficient ERP solutions for streamlined operations and improved business processes

04

REVENUE MODEL

- Subscriptions, usage fees
- Enterprise solutions
- Integrations, professional services
- Marketplace partnerships.

05

FUTURE GOALS/EXPANSION PLANS

- Expand features
- Enhance AI capabilities
- Target global markets
- Integration with new latest emerging technologies

06

ACHIEVEMENTS

Successfully integrated systems, improved operational efficiency, optimized business workflows, and delivered scalable ERP solutions to diverse industries.



info@thepixpivot.com



NORMATECH AI PRIVATE LIMITED



YEAR OF ESTABLISHMENT : 2024
INDUSTRY/SECTOR : TECH INDUSTRY
MENTORSHIP/SUPPORT : DR. NITIN RAKESH



MR. SUMIT MASIRKAR
(FOUNDER)

01

PROBLEM STATEMENT

Compliance management across industries is tedious, costly, and prone to errors due to manual workflows and fragmented systems.

02

SOLUTION OVERVIEW

An platform that automates compliance processes by analyzing, organizing, and summarizing documents, ensuring accuracy, efficiency, and regulatory adherence.

03

TARGET AUDIENCE/MARKET

Law firms, corporate compliance teams, financial institutions, start-ups and enterprises across sectors.

04

REVENUE MODEL

Subscription-based plans, pay-per-use options, enterprise packages, and additional fees for advanced analytics and features.

05

FUTURE GOALS/EXPANSION PLANS

Expand globally, support region-specific regulations and offer self-service solutions for businesses.

06

ACHIEVEMENTS

Prototype development underway, team on boarded.



sumitmasirkar103@gmail.com



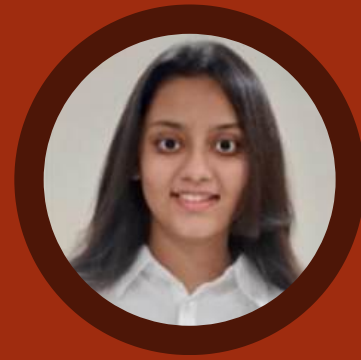
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SOCIOSPHERE DIGITAL LLP



MR. PARTHIV
ABHANI



MS. AISHI
DE

YEAR OF ESTABLISHMENT : 2025

INDUSTRY/SECTOR : MARKETING INDUSTRY

(CO - CEOs)

01

PROBLEM STATEMENT

Many small businesses and brands struggle to establish a strong digital presence, create engaging content, and effectively manage their social media marketing to drive growth and audience engagement.

03

TARGET AUDIENCE/MARKET

Startups, small to medium-sized businesses (SMBs), and brands looking for affordable, AI-powered social media management and marketing solutions.

05

FUTURE GOALS/EXPANSION PLANS

Expand AI capabilities, develop trend prediction tools, partner with brands, scale globally, and integrate emerging technologies.

02

SOLUTION OVERVIEW

Leverage AI-driven social media strategies to optimize content scheduling, enhance engagement, and provide data-driven marketing insights for brands looking to grow their online presence.

04

REVENUE MODEL

Subscription-based social media management, AI content optimization, custom brand strategy packages, and professional branding services.

06

ACHIEVEMENTS

We have successfully helped brands increase engagement, boost brand awareness, and optimize content strategies. Our data-backed solutions and creative storytelling have made us a trusted partner for businesses seeking digital growth.



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KARPKALA



MR. VARUN
MUNDHADA



MR. CHINMAY
BELE

YEAR OF ESTABLISHMENT : 2024
INDUSTRY/SECTOR : AGRI TECH INDUSTRY
MENTORSHIP/SUPPORT : MR. AJIT DHARMIK

01

PROBLEM STATEMENT

Inefficiencies in India's textile supply chain hinder communication, transparency, and trust, affecting productivity and sustainability for all stakeholders.

02

SOLUTION OVERVIEW

KarpKala streamlines India's textile supply chain with a centralized e-marketplace, real-time tracking, and direct stakeholder connections.

03

TARGET AUDIENCE/MARKET

Farmers, ginners, spinners, industrialists, retailers, and transporters within India's textile supply chain.

04

REVENUE MODEL

Transaction fees, subscription plans, premium features, and logistics partnerships.

05

FUTURE GOALS/EXPANSION PLANS

Expand into other supply chains like wool and silk, establish processing units and warehouses, and position India as a global textile export leader.

06

ACHIEVEMENTS

Validated concept with stakeholders, developed a prototype, and established partnerships with key players in the textile supply chain.



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AQUASIP



YEAR OF ESTABLISHMENT : 2024
INDUSTRY/SECTOR : BEVARAGE INDUSTRY
MENTORSHIP/SUPPORT : DR. NITIN RAKESH

MR. TANAY KOTHARI
(FOUNDER)

01

PROBLEM STATEMENT

Modern lifestyles demand healthy hydration, but sugary drinks dominate. Aquasip bridges the gap with affordable, delicious detox water, making wellness easy and refreshing.

02

SOLUTION OVERVIEW

Aquasip offers affordable, flavorful detox water, combining hydration and wellness in a convenient, ready-to-drink format to suit modern, health-conscious lifestyles.

03

TARGET AUDIENCE/MARKET

- Health-Conscious Individuals
- Urban Professionals
- Fitness Enthusiasts
- Diet-Conscious Families
- Eco-conscious consumer

04

REVENUE MODEL

- Direct Sales
- Subscription Plans
- Bulk Orders
- Seasonal Promotions
- Online Sales
- Retail Partnerships

05

FUTURE GOALS/ EXPANSION PLANS

- Expand product range and market reach.
- Promote sustainability with eco-friendly packaging.
- Build brand recognition as a leader in healthy beverages.

06

ACHIEVEMENTS

On the path, generated significant interest from educational institutions impressed by the platform's ability to streamline task management and enhance productivity.



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9975578363



SECQUIRE



MS. JANHAVI
WARHADE
(FOUNDER)



MR. KRUTIK
GAJBHIYE
(CO-FOUNDER)

YEAR OF ESTABLISHMENT : 2024
INDUSTRY/SECTOR : BEAUTY INDUSTRY
MENTORSHIP/SUPPORT : DR. NITIN RAKESH

01

PROBLEM STATEMENT

Consumers seeking premium, long-lasting, and unique fragrances often face limited choices in a market saturated with generic options, lacking both exclusivity and sustainability.

02

SOLUTION OVERVIEW

Secquire offers luxury fragrances crafted with innovation, sophistication, and eco-consciousness, delivering unique and long-lasting scents that resonate with individuality and elegance.

03

TARGET AUDIENCE/MARKET

Secquire caters to luxury fragrance enthusiasts, professionals, affluent buyers, and eco-conscious consumers who value premium quality, uniqueness, and sustainability.

04

REVENUE MODEL

Revenue streams include direct product sales, e-commerce, retail partnerships, exclusive collections, gift sets, ensuring steady income and market adaptability.

05

FUTURE GOALS/EXPANSION PLANS

Expand product offerings to body mists, oils, washes, and candles, Secquire boutiques, positioning it as a comprehensive luxury lifestyle brand.

06

ACHIEVEMENTS

Successfully developed unique fragrances created a brand identity synonymous with luxury and sophistication.



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9158012744



ZUTARA



YEAR OF ESTABLISHMENT : 2024
INDUSTRY/SECTOR : TECH INDUSTRY
MENTORSHIP/SUPPORT : DR. NITIN RAKESH

MR. HARSHA VARDHAN
(FOUNDER)

01

PROBLEM STATEMENT

Expanding the software to include AI-based insights for task optimization, and potentially scaling to corporate sectors and other industries.

03

TARGET AUDIENCE/MARKET

Freelance Architects and Designers: Seeking projects to showcase skills. Small Businesses: Cost-effective design solutions. Homeowners/Developers: Personalized home or property designs. Design Firms: Outsourcing tasks to freelancers. Students/Educators: Gaining experience or collaborating on projects.

05

FUTURE GOALS/EXPANSION PLANS

Expand user base globally. Integrate AI for better matching and management. Offer skill development programs. Diversify into related design fields. Build partnerships with firms and institutions.

02

SOLUTION OVERVIEW

Zutara provides a dedicated digital marketplace connecting freelance architects and designers with clients. It simplifies the process by offering Project Matching, Portfolio Showcasing, Secure Transactions, Collaboration Tools and Skill Development: Opportunities for professionals to upskill through workshops and certifications.

04

REVENUE MODEL

- Commission Fees
- Subscription Plans
- Featured Listings
- Lead Fees
- Advertising Revenue
- Workshops & Certifications
- Marketplace Fees

06

ACHIEVEMENTS

- Top 8 in IIT Kharagpur pitching competition
- Selected for Empressario 2025
- Top 20 in 100 Unicorns pitching competition



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GLEAM COSMETICS



YEAR OF ESTABLISHMENT : 2024
INDUSTRY/SECTOR : SKINCARE & COSMETIC INDUSTRY



MR. SAMIR SHENDRE
(CO-FOUNDER)

01

PROBLEM STATEMENT

The cosmetics industry is highly competitive and fragmented, with an increasing demand for products that are not only effective but also align with modern consumer values such as sustainability, inclusivity, and transparency. However, many existing brands fail to address the needs of diverse skin types, ethical sourcing, and environmentally friendly packaging simultaneously.

03

TARGET AUDIENCE/MARKET

The glowing cream is designed to enhance skin radiance, provide hydration, and improve overall complexion. It caters to individuals seeking a natural glow and a revitalized skin appearance.

05

FUTURE GOALS/EXPANSION PLANS

Future plans for the glowing cream include expanding product lines, entering global markets, adopting eco-friendly practices, and enhancing brand presence through influencer collaborations and flagship stores. Investments in R&D, B2B partnerships, and loyalty programs aim to drive growth, while CSR initiatives foster community engagement and sustainability.

02

SOLUTION OVERVIEW

The glowing cream is designed to enhance skin radiance, provide hydration, and improve overall complexion. It caters to individuals seeking a natural glow and a revitalized skin appearance.

04

REVENUE MODEL

- DIRECT SALES
- SUBSCRIPTION PLANS
- WHOLESALE DISTRIBUTION
- PRIVATE LABELING
- PREMIUM PRODUCT LINES
- LOYALTY PROGRAMS

06

ACHIEVEMENTS

- CUSTOMER GROWTH
- MARKET EXPANSIONS
- PRODUCT RECOGNITION
- REVENUE MILESTONES
- SUCCESSFUL CAMPAIGNS
- BRAND LOYALTY
- B2B PARTNERSHIPS
- INNOVATIVE FORMULATIONS
- COMMUNITY ENGAGEMENT



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OUR REGISTERED COMPANIES



**SHARESKILLS INFOTECH
PRIVATE LIMITED**
Mr. Prathmesh Yadav



**AEIV Global PRIVATE
LIMITED**
Mr. Siddhant Shende



**KELICALIX TECHNOLOGIES
PRIVATE LIMITED**
Mr. Amritansh Singh



**GOODLEE VENTURES PRIVATE
LIMITED**
Ms. Tanisha Jasu



**PIXPIVOT TECH SOLUTIONS
PRIVATE LIMITED**
Mr. Prathmesh Yadav



**EDGEFLOW TECHNOLOGIES
PRIVATE LIMITED**
Mr. Vedant Bhoyar



**NORMATECH AI PRIVATE
LIMITED**
Mr. Sumit Masirkar



VVB Studios
Mr. Tanmay Wargantiwar



SOCIOSPHERE DIGITAL LLP
Mr. Parthiv Abhani &
Ms. Aishi De

STARTUPS AT E - CELL



PIXPIVOT TECH
SOLUTIONS



EDGEFLOW
TECHNOLOGIE



SHARESKILLS



KELICALIX
TECHNOLOGIES



GLEAM



SOCIOSPHERE
DIGITAL



VVBM STUDIOS



GOODLEE
VENTURES



AQUASIP



AEIV



ZUTARA



KARPKALA



LEGAL
SAHAYOGI



SECQUIRE



NORMATECH AI

PROGRAMS & INITIATIVES

EMPOWERING FUTURE ENTREPRENEURS:BEYOND THE CLASSROOM

At SIT Nagpur, entrepreneurial education goes far beyond traditional classroom instruction. In addition to academic learning, students are immersed in the dynamic world of entrepreneurship through practical projects, startup internships, and real-world problem-solving. Our E-Cell fosters essential entrepreneurial skills such as leadership, innovation, resilience, and strategic thinking. By participating in startup challenges, networking events, industry collaborations, and student-driven initiatives, students experience the journey of entrepreneurship firsthand, empowering them to turn their ideas into impactful ventures and excel in their professional careers.



**Competent
Mentors**



**Fortnightly
workshops/Seminars**



**Dedicated
Infrastructure**



**Pre-incubated
Startups**



**Financial
Aid**



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MAJOR HIGHLIGHTS & MOU

SITank: High-Stakes Pitching Competition

SITank is a premier pitching competition at SIT Nagpur, where aspiring entrepreneurs present groundbreaking ideas to industry experts and investors, aiming to transform their visions into reality.



MoU Signing with Incubein Foundation, RTMNU

SIT Nagpur signed a Memorandum of Understanding (MoU) with Incubein Foundation, RTMNU, Nagpur, to foster innovation, mentorship, and entrepreneurial growth among students.



MoU Signing with The Indus Entrepreneurs (TiE), Nagpur

SIT Nagpur established a strategic partnership by signing an MoU with The Indus Entrepreneurs (TiE), Nagpur, to promote entrepreneurship through mentorship, networking, and knowledge sharing.



Esteemed Visit by Dr. Ramakrishnan Raman

Dr. Ramakrishnan Raman, Hon'ble Vice Chancellor, Symbiosis International (Deemed University), graced SIT Nagpur with his presence, inspiring students with his vision for academic excellence and innovation.





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Inspiring Session by Mr. Nikhil Chandwani

Mr. Nikhil Chandwani, Owner of Santerra Industries, motivated students with his insights on entrepreneurship and success, encouraging them to pursue their innovative ideas.



Insightful Meet with Mr. Abhay Deshmukh

Mr. Abhay Deshmukh, Director of Incubein Foundation, RTMNU Nagpur, shared valuable knowledge and guidance on fostering innovation and entrepreneurship.



Interaction with Mr. Archit Chandak

Mr. Archit Chandak, Deputy Commissioner of Police (Traffic), engaged with students, offering insights on discipline, leadership, and effective decision-making.



Collaborative Visit to KLE University, Hubli

An official visit was conducted to the Center for Technology Innovation and Entrepreneurship at KLE University, Hubli, Karnataka, to explore collaboration opportunities and foster innovation-driven partnerships.



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OUR HIGHLIGHTS & ACTIVITIES



Startup Idea Exploration Session

Idea exploration for startups session by Shri Vipin Paliwal, Commissioner & Shri Ravindra Bhelawe, Deputy Commissioner, Chandrapur Municipal Corporation, Chandrapur



Stalwart Entrepreneurs at Startup Conclave

Renowned entrepreneurs shared their insights and experiences at the Startup Conclave, inspiring students with real-world knowledge and strategies for success.



Startup Discussion with Hon. Deputy CM at Nagpur Expo

Discussion of Startups at with Hon. Deputy Chief Minister (MS) at State Level Event in Nagpur Startup Expo



Celebrating World Entrepreneurs Day

E-Cell at SIT Nagpur honored World Entrepreneurs Day by recognizing the spirit of innovation and fostering entrepreneurial excellence among students.



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E-Cell Members Meet Investors at Advantage Vidarbha Expo

Meet of E-Cell members with Investors at Advantage Vidarbha Expo



Startup Demo Day with Mr. Kartik Sarda

Startup Demo Day at SIT Nagpur featured Mr. Kartik Sarda, Founder of Evallo, as the jury, where budding entrepreneurs showcased their innovative ideas and received valuable feedback.



Visit by Shri Vipin Paliwal & Shri Ravindra Bhelawe

Shri Vipin Paliwal, Commissioner, and Shri Ravindra Bhelawe, Deputy Commissioner, Chandrapur Municipal Corporation, shared their perspectives on governance, leadership, and innovation during their visit.



Insightful Design Thinking Session

The Design Thinking Session equipped students with problem-solving skills and innovative approaches to develop user-centric solutions.



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Session by Mr. Nitin Sachdeva on Entrepreneurship

Mr. Nitin Sachdeva, President of TiE Nagpur and MD of DelaPlex, shared valuable insights on entrepreneurship and business growth.



Session by Mr. Kartik Sarda

"A Day in a Life of CEO" an Interactive Session by Mr. Kartik Sarda, Founder of Evallo



Pitch Perfect Session by Mr. Dheeraj Bhagat

Mr. Dheeraj Bhagat, Co-Founder & Director of Technology at Great Place IT Services, shared expert insights on delivering impactful startup pitches.



Mentoring Session by Mr. Abhishek Angole

Mr. Abhishek Angole, Executive Director of TiE Nagpur, provided valuable mentorship to E-Cell members, offering guidance on navigating the entrepreneurial journey.



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Empowering Innovation at Startup Conclave

The Startup Conclave at SIT Nagpur brought together aspiring entrepreneurs, industry leaders, and mentors to exchange ideas, explore opportunities, and drive innovation.



Pitch Deck Competition with Mr. Chirag Pugalia

The Pitch Deck Competition at SIT Nagpur welcomed Mr. Chirag Pugalia, who provided insightful feedback and guidance to participants presenting their startup ideas.



Interaction with Mr. Parimal Kalikar, Shark Tank Fame

Student entrepreneurs of SIT, Nagpur had an engaging session with Mr. Parimal Kalikar, Founder of Licksters and Shark Tank fame, gaining valuable insights into startup growth and innovation.



E-Cell Students' Visit to IIT Bombay

E-Cell students of SIT Nagpur visited IIT Bombay, gaining exposure to cutting-edge innovations and interacting with industry leaders and startup enthusiasts.



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ENTREPRENEURS' ACHIEVEMENT



Student Entrepreneurs Ms. Mahek Patel, Mr. Tanay Kothari, Mr. Parth Tiwaskar and Mr. Kartik Ranekar were the 2nd Runner-Up in CONSULT-X.

The Founder's Dilemma, a business competition organized by Symbiosis Center for Management Studies. Their strategic thinking, creativity, and problem-solving skills have set a benchmark, and this victory is a testament to their dedication and excellence.



KarpKala startup of the student entrepreneur Mr. Varun Mundhada and Mr. Chinmay Bele have secured 2nd place in SITank, organized by Symbiosis Institute of Technology Nagpur Maharashtra.

KarpKala is a textile supply chain startup and an e-marketplace for the textile industry, aiming to revolutionize the way textile businesses connect and operate.



First year student entrepreneur Mr. Samir Shendre has secured First Prize in the Startup Pitch Competition at Hislop College, Nagpur!

It was a highly competitive startup pitch event and entrepreneurs had a sale of ₹8,000+ within just 6 hours—a testament to his business acumen.



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COLLABORATIONS & PARTNERSHIPS



MEET OUR TEAM



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MESSAGE FROM OUR IN-CHARGES

Dr. Nilesh Shelke



We all know that establishing and operating a firm demands capable team management and strong leadership. Entrepreneurial students develop leadership, motivation, and teamwork skills—all vital in any professional environment. Because students must think creatively to develop original goods or services, it also promotes creativity. This entails using technical knowledge creatively to produce original ideas that can be implemented by students.

One of the biggest obstacles to entrepreneurship is the fear of failure. However, by beginning small, carrying out in-depth market research, and looking for mentorship from seasoned business owners, this risk can be reduced. Students may believe that they don't understand business at times, but they should also be aware that we can address this by enrolling in company management, marketing, and finance classes or by becoming a member of startup accelerators and incubators, which offer organized tools and assistance.

Students must make use of events, startup incubators, and entrepreneurial programs offered by their Institutes or localities so that they can reach their greatest potential and leave a lasting impression on the world by taking this fascinating road and pursuing it.

Prof. Ankita Avthankar



In the quickly changing work market of today, entrepreneurship is becoming a popular choice for many graduates, including B.Tech students. There are now more alternatives for careers than only traditional ones like engineering or technical professions. Students are thinking about entrepreneurship more than ever as a means of inventing, creating their own chances, and having a significant effect.

Entrepreneurship, in my opinion, pushes students to tackle real-world issues and come up with answers in unpredictable situations. This ability to think critically and make decisions based on inadequate knowledge is cultivated by this talent, which is beneficial not only for operating a business but also for any future employment.



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STUDENT'S MESSAGE



MR. PRATHAMESH YADAV
STUDENT ENTREPRENEUR AT SIT NAGPUR

Beginning my journey in 2019 as a freelance web developer, I immersed myself in diverse projects that honed my technical skills and adaptability. My enthusiasm for technology and a desire to share knowledge led me to become an online tutor, helping students grasp complex concepts. This passion for teaching evolved into roles as a corporate and institutional trainer, where I assisted organizations in enhancing their teams' technical competencies. Recognizing a significant need for accessible tech education, I founded Sharesskills Intotech Pvt. Ltd., aiming to make technology learning practical and widespread. With support from Symbiosis Institute of Technology, Nagpur, I connected with visionary inventors in the tech industry. Seizing this opportunity, I independently pitched to investors and founded Pixpivot Tech Solutions Pvt. Ltd., dedicated to developing innovative technological solutions for modern business challenges. From freelancing to leading two companies, my journey has been a transformative experience of growth, innovation, and turning entrepreneurial ambitions into reality.

ACKNOWLEDGMENT & GRATITUDE

WE EXTEND OUR HEARTFELT GRATITUDE TO EVERYONE WHO HAS CONTRIBUTED TO MAKING THE ENTREPRENEURSHIP CELL AT SIT NAGPUR A THRIVING HUB OF INNOVATION AND CREATIVITY.

A SPECIAL THANKS TO

- Dr. Nitin Rakesh, Director, Symbiosis Institute of Technology, for providing a platform that nurtures entrepreneurial spirit.
- Dr. Nilesh Shelke, for his invaluable guidance and constant encouragement.
- Prof. Ankita Avthankar, for her dedicated efforts in coordinating E-Cell activities and initiatives.
- Our faculty members and mentors for their unwavering support and insightful advice.
- The student volunteers for their enthusiasm and commitment in organizing impactful events.
- All the participants and attendees whose innovative ideas and vibrant energy continue to inspire us.

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- Prof. Monali Gulhane
- Mr. Sagar Warkade
- Dr. Nilesh Shelke
- Prof. Ankita Avthankar
- Mr. Parthiv Abhani
- Ms. Aishi De



GET IN TOUCH

Stay connected with the Entrepreneurship Cell at SIT Nagpur and be a part of our vibrant community of innovators and changemakers. Follow us on social media for updates on upcoming events, workshops, and inspiring success stories. Whether you have ideas to share, questions to ask, or simply want to explore opportunities in the entrepreneurial world, we're just a message away. Join us in shaping the future of innovation!

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This brochure is a testament to the creativity and dedication of our student entrepreneurs, **Parthiv Abhani and **Aishi De** (Co-CEOs of **SocioSphere Digital**). Their vision and efforts have beautifully captured the spirit of innovation that drives our E-Cell.**

Keep building, keep inspiring!



Mr. Parthiv Abhani



Ms. Aishi De



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